

**EXPRESSION OF INTEREST(EOI)
FOR THE SUPPLY OF PROMOTIONAL MERCHANDIZE,
POINT-OF-SALE-MATERIAL, SIGNAGE, AND VINYL
BRANDING**

DOCUMENT RELEASE DATE	LAST DATE RECIPIT PROPOSAL
August 8, 2025.	August 20, 2025, Until 5:00 PM



August 2025/ Addis Ababa

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INTRODUCTION

Telecom service has been recognized as an enabler for the socio-economic growth of a nation and plays significant role in overall betterment of citizens' life. Ethio telecom has been serving the nation by providing various telecom services such as Fixed Line telephone services, Mobile Services (GSM and WCDMA Mobile post-paid and prepaid services), Broad Band Internet services, Tele Drive, CRBT, VAS, Cloud based Solutions, Contact center solution, VPN, rooming service etc. The company has been working to bring reliable communication & digital financial service to simplify life and accelerate digital transformation of our country. In addition, we are working to bring operational excellence, ensure affordable and quality services, enhance strategy execution capability, empower, and build leadership and staff capacity.

Ethio telecom is currently soliciting expressions of interest (EOI) proposals from an experienced and well-known companies who can provide quality products and services.

OBJECTIVE

This Expression of Interest (EOI) is intended to identify experienced and reputable of **promotional merchandize, point-of-sale-material, signage, and vinyl branding** providers.

EOI REQUIRMENTS

S/N	REQUIREMENT	REMARK
1	All suppliers should submit their company profile such as year of experience, the current audited report, your staff experts, etc.	Provide documents
2	List of customers and customer reference/testimonial letter for proof of delivery and supporting documents	Provide documents
3	All suppliers should comply and provide the required types of promotional merchandise, point-of-sale-material, signage and vinyl branding for ethio telecom preference.	Comply/Not comply
4	All suppliers should have a valid and renewed trade license.	Attach
5	Suppliers should have VAT registration certificate	Attach
6	Any additional information that supports your capabilities in this scope	Provide documents

IMPORTANT INSTRUCTIONS AND SUBMISSION OF RESPONSES

1. Ensure you attach the response in a separate document, if your response is through email.
2. The attachments should be submitted in folders properly.
3. Interested suppliers should submit their responses to Mintesenot.Tezera@ethiotelecom.et or you can submit your response in person to Ethio Telecom Head Quarter, Churchill road, 3rd Floor Room Number 307, not later than 20 August 2025 until 5:00PM.
4. Suppliers who did not registered on ethio telecom ERP system previously can register through www.ethiotelecom.et → company → supplier portal → Register → Then fill what the template require and attach the documents that it requests.
5. If you have any clarification and information related to this Expression of Interest (EOI) you can contact via email mintesenot.tezera@ethiotelecom.et or Phone No.0911210803 and Afendi.abdi@ethiotelecom.et or Phone No. 0911517581.

Next Steps

- Review of submitted Expressions of Interest.
- Visit supplier's office/factory
- Prequalification of shortlisted suppliers.
- Competitive RFQ process for successful suppliers in the EOI.

Ethio telecom reserves at its sole discretion the right to select or reject either in totally or partially any or all proposals made in the context of this EOI. Any such decisions made will be final and no correspondence will be engaged in, other than for the purpose of informing the suppliers for the outcome.

